



South Fulton
Institute

WHERE THE ARTS INTERSECT WITH
EDUCATION & THE ENVIRONMENT

ANNUAL REPORT
2022

Mission The South Fulton Institute is a regional catalyst for the advancement of the arts, education, and environment that enriches lives and communities.

Artistic Values We seek to create an artistic environment that models humanity, is socially just, is reflective of, and celebrates the regional diversity of the Southeastern United States and our increasingly global community.

By actively refuting any notions of inequity and inequality, we seek to decenter whiteness, patriarchy, ableism, binary gender constructs, and other tools of systemic oppression. We acknowledge and honor the identities and lived experiences of our community.

Therefore, we invest the appropriate time, money, care,

Vision The South Fulton Institute envisions a world where Arts intersects with Education & the Environment reaching from South Fulton to Atlanta and beyond.

and respect necessary to reflect and respect the value of the stories we choose to tell, as well as the people involved in telling them.

We commit to remaining mindful about how our art fits in the current and ever-changing socio-political landscape and we will reevaluate our work at the end of every season to ensure that our art is authentically serving our community.

As such, we commit to programming that ignites courageous conversations and transcends barriers to human connection.



of Fulton County's BIPOC population is located in the southern part of the county.

The POVERTY RATE in South Fulton is up to



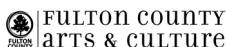
than the poverty rate in North Fulton.

South Fulton schools have a



GRADUATION RATE than North Fulton Schools.

MAJOR FUNDERS



2022 COMMUNITY IMPACT

40+

Individuals added to the National Leadership Council

66

Partners and Artists served

185

Engagements/Programs

14,890

People served

\$5,000

For Musical instruments & art supplies collected for schools

COMMUNITIES/CITIES SERVED

Atlanta • Chattahoochee Hills • City of South Fulton • College Park • East Point • Fairburn • Palmetto • Union City • Hapeville

2022 SOCIAL MEDIA ENGAGEMENT

INSTAGRAM

Reach: 3076, increase of 67.2%
Followers: 1040, additional 245
Posts: 185

YOUTUBE

Subscribers: 195
Videos: 48
Views: 1,469

FACEBOOK

Reach: 4196
Likes: 1532, increase of 81%
Posts: 125

Website/Email

Visits: 15k
Eblast Subscribers: 20,722

PLANS FOR 2023

7

FILMER: Short Documentaries

4

CONNECT: Play Readings

12

REFLECT: Book Club Books

2

EXCHANGE: Informational Forums

24

SPARK: Podcast Episodes

30

CREATE: Partners & Organizations



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